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Low & Brothers

HIGH STANDARD

REG. U.S. PAT. OFF.

Paints and Varnishes

High Standard FINISHES

COLOR CARD
No 3

FROM

BERNE LUMBER COMPANY
BERNE, IND.

BEAUTIFY WITH NEPTUNITE

The beauty of natural wood grain in floors, woodwork and furniture can be preserved and enhanced, and the surfaces protected against injury by using Neptunite Varnish.

Neptunite is made over five different formulas all of which are quick-drying.

No one varnish can be the very best varnish for all purposes—just as one pair of shoes can not be the best for dancing and at the same time the best for hunting.

For instance, a rubbing varnish when hard, must permit of rubbing off the gloss; and an interior gloss varnish must dry hard enough to hold its luster through repeated rubbing in cleaning and dusting. So too with a floor varnish and a spar or outdoor varnish. Each must be made to serve the best in the use for which it is made.

So that is why we make five Neptunite Varnishes — Floor, Interior, Rubbing, Spar and Seat.

WHAT VARNISH TO USE

Neptunite Spar V-657 — For outside doors (both sides) porch ceilings, window sills, refrigerators, boats, airplanes, cars and all surfaces exposed to extreme weather.

Neptunite Floor V-655—For floors, linoleum and oilcloth.

Neptunite Interior V-658—For interior standing woodwork where a high gloss is preferred.

Neptunite Rubbing V-660 — For furniture and interior woodwork, when the surface is to be rubbed to a dull or an eggshell gloss finish.

Neptunite Seat V-629—For use on cane seats, chairs, church pews and furniture.

All Neptunite Varnishes are quick-drying.

PRESERVE THE BEAUTY OF NEW WORK

In staining new floors and woodwork, the beautiful effects which the grain makes possible can be best secured by using Lowe Brothers Non-Fading Oil Stain.

Its artistic shades will not fade even when used around window casings or sills, or in other places exposed to strong sunlight, nor will the stain raise the grain of the wood.

Non-Fading Oil Stain is designed for use on close and open-grained woods. It is easily applied and dries quickly to a flat finish, ready for varnishing in twenty-four hours. Full directions for applying are on the can.

FLOOR ENAMEL — Quick-Drying

For Use on Inside Floors and Boat Decks

Where a solid color rather than a grained effect is desired, Lowe Brothers Floor Enamel gives most satisfactory results.

Floor Enamel dries quickly and forms a tough, durable coat with a smooth, enamel-like finish that holds up under the severe use to which floors are subjected. Especially suitable for the kitchen.

Light rubbing with a damp cloth preserves the newness of Floor Enamel. (Scrubbing is not necessary.) Its colors will not fade, and are in shades that are adaptable for woodwork as well as for floors.

One gallon of Floor Enamel will cover from 200 to 250 square feet, two coats. Full directions for applying are on the can.

PAR-O-KEET LACQUER

Par-O-Keet Lacquer dries in an hour. It covers the surface extra well and ordinarily, on old work, one coat is sufficient. Its film, being hard and durable, will withstand a great deal of hard wear. Par-O-Keet comes in many striking colors.

FOR EXTERIOR FLOORS USE PORCH AND DECK PAINT

Besides giving your house a frown, an unsightly porch floor gets into your pocketbook—the frost, snow, and rain get between the boards and rot the edges.

Lowe Brothers Porch and Deck Paint takes care of the porch floor proposition—it is made in pleasing colors, is easily applied, withstands the attacks of heat, cold, frost, snow, rain, and a surprising amount of heel-scuffing and porch furniture scraping.

One gallon will cover from 300 to 350 square feet, two coats. Full directions for applying are on the can.

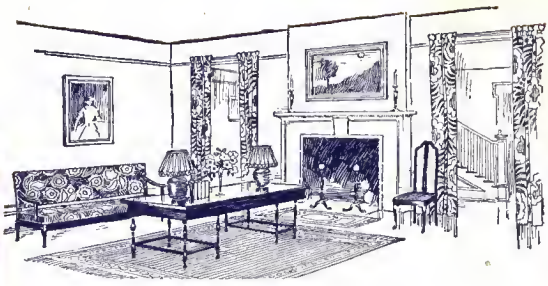
DERBY RED PAINT

A bright red semi-paste paint of medium price that affords long and ample protection for barns, roofs bridges, fences and similar surfaces. For priming coat work, one gallon of Derby Red and one gallon of linseed oil make two gallons of good paint, and one-half gallon of linseed oil to each gallon of Derby Red make a paint of proper consistency for the finishing coat.

PRESERVE YOUR SCREENS

Door, window, and porch screens cost money.

Save them with Lowe Brothers Screen Enamel—a durable, quick and hard drying enamel that flows easily and will not clog the meshes.



AN ARTISTIC WALL TREATMENT

Mellotone—Lowe Brothers liquid oil paint which dries to a flat finish—is very desirable, because of its many beautiful shades, as well as its velvety finish, which create an air of refinement. Innumerable artistic effects can be produced by stippling, sponge imprinting, and the use of other decorative methods.

Mellotone can be washed easily, therefore is highly sanitary.

Heat and cold, expansion and contraction, will not crack Mellotone.

It can be used with equal success on hot water and steam radiators, steel ceilings, wood, burlap, concrete, plaster, canvas and various metals. In short, it fulfills all of the decorating requirements for the home, school, hospital, office and public building.

Mellotone gives a hard but elastic, durable finish. It is not easily marred, does not peel off and may be washed or cleaned. Covers 500 to 800 square feet per gallon, one coat.

SEALCOTE V-667

A hard drying varnish wall size for use under or in connection with Mellotone on walls or wallboard.

SUPER-SEALER 642

Super-Sealer is particularly well adapted for use as a size under Mellotone on temporarily damp walls. Previous coatings on such walls should, of course, be first removed.

LITTLE BLUE FLAG VARNISHES

Rubbing Tone V-634—Dries with slight gloss, giving a rubbed effect without rubbing.

Linoleum Finishing V-645 — A light bodied, protective coating that prolongs the life and revives the colors of linoleum and oil cloth.

PRACTICAL JAPAN DRIER V-38

A high quality drier that can be used when necessary to hasten the drying of linseed oil paints.

HIGH STANDARD COLORS IN OIL

These colors appeal to discriminating painters because of their superiority in all essential features—texture, tinting strength, tone, permanence of color and fineness of grinding.

Can be obtained in almost unlimited colors, including several for use in graining.

HAVE PRIDE IN YOUR BARN

Neat appearing barns and out-buildings, in good repair and well painted, are the surest evidence of the owner's business ability and good common sense.

Lowe Brothers Standard Barn Paint is a high class paint, especially adapted to preserve farm buildings and improve their appearance.

It looks better, wears longer, and covers more surface—consequently costs less in the end than paint usually sold for such surfaces. It is ready for use and is easily applied. Covers 300 to 350 square feet per gallon, two coats.

TRUCKS AND TRACTORS NEED PROTECTION

Surfaces kept properly coated with paint or varnish will not rust or decay. The cost of paint, compared with the cost of the implement, is insignificant. It is economical to keep trucks, tractors, wagons and implements well painted. Good paint is more economical than poor paint; therefore the economy in using Lowe Brothers Truck and Tractor Paint.

This product is an enamel paint of good gloss, easy working properties and great durability. The colors are chosen for their beauty as well as permanence and durability, to appeal to the man who has pride in the appearance of his equipment as well as a desire to prolong its life.

Full directions for applying are on the can.

TURN YOUR OLD CAR INTO A NEW ONE

It's surprising the transformation in appearance, Lowe Brothers Auto Enamel will give your car. It requires but little work and the car can be used the next day.

In fact, these finishes are made for use by the man who likes to do his own "tinkering" as well as for the painter. They are easy to apply and dry hard with a rich gloss in forty-eight hours.

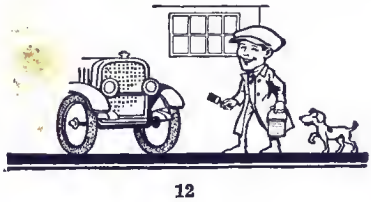
One coat will give satisfactory results if a color similar to the old one is used, but a second coat is worth its cost.

Lowe Brothers Auto Enamel is also recommended for use on trucks, motorcycles, bicycles, kiddie-kars, go-carts, baby carriages and flower pots.

Repainting a car, one coat, will require—

1 half-pint Auto Lead Primer (if there are bare spots)
1 to 2 pints of Auto Top Finish
2 to 3 pints of Auto Enamel
2½ inch soft bristle brush
¼ pound No. 00 steel wool
4 sheets No. 00 sandpaper

Full directions for applying are on the can.



LIKE NEW AT LITTLE COST

Most old furniture "too good to throw away" can be made attractive with Neptunite Varnish Stain. It stains and varnishes in one operation. It is not affected by heat or cold, and may be washed with soap and water. Neptunite Varnish Stain is made in numerous colors that give the effects of various fine woods.

Neptunite Graining Compound—An economical material for graining, to be used over Neptunite Ground Color and grained with a Neptunite Graining Tool.

Neptunite Graining Tool—For use in graining Neptunite Graining Compound. Easily operated by an amateur.

QUICK-DRYING ENAMEL

Lowe Brothers Quick-Drying Enamel is an attractive finish made for use on furniture, woodwork, floors, toys, metalwork and all other surfaces where a hard, quick-drying enamel is desired.

It serves equally well on either interior or exterior surfaces.

It covers and hides so well that ordinarily one coat is sufficient.

Quick-Drying Enamel dries dust-free in an hour, for recoating in four to five hours, and to an exceedingly hard, durable surface over night. It sets slowly—giving ample time for smoothing, works as easily as an oil paint and dries to a beautiful, smooth finish.

A surface finished with Quick-Drying Enamel stands up exceptionally well even under repeated cleanings.

LINOLEUM LACQUER—"WATER WHITE"

A product designed for use on linoleum, printed floor coverings and oil cloth. It dries in one hour—is waterproof, grease-proof, withstands hard wear and will not discolor the lightest patterns. Linoleum Lacquer "water white" is an ideal finish for ornamental brass or silver, metal name-plates, golf clubs, garden tools, etc.

HIGH STANDARD LIQUID HOUSE PAINT AFFORDS BEAUTY AND PROTECTION

The beauty, as well as the protection, of your home depends upon the paint used to cover the exterior surface. High Standard Liquid Paint is the ideal finish for exteriors and miscellaneous work. It comes in numerous colors which enable you to obtain a wide variety of color schemes. Also affords ample protection from the rusting and decaying action of the weather.

High Standard Liquid Paint has great covering or hiding power, spreading capacity, durability, and wears down evenly thus leaving the surface in good condition for repainting. Experience of more than fifty years, under most exacting requirements, has demonstrated the unsurpassed quality of this paint.

Economy

The economical value of paint should be estimated by dividing the total cost of painting and repainting in a given period by the number of years of service, thus obtaining the average cost per year of paint and painting. The measure or value of a paint is not what you pay for a gallon, but what the gallon will do. High Standard lasts longer, covers more square feet per gallon, and is easier to apply, than the average paint; thus reducing the cost to the minimum.

The use of High Standard on your home will eliminate the necessity of frequent painting, for it protects and retains its beautiful finish over a longer period of years.

A FINISH FOR EVERY NEED

If you have a peculiar problem, or if you require a product not listed in this folder, ask about it—there's a Lowe Brothers Product for every finishing need.

DECORATIVE SCHEMES

In choosing appropriate colors for the decoration of the home, outside or inside, one cannot safely depend upon personal color preference.

For exteriors the matter of location, setting and type of architecture must be taken into account, while the interior color schemes should be chosen to fit in with the furnishings, and with regard to the lighting of the rooms.

Isn't it a relief to the busy homemaker to be able to submit every conceivable problem of decoration to a department that spends its entire time studying these matters?

That is the service The Lowe Brothers Company offers without charge.

They will not only suggest harmonious and pleasing colors but will explain to you and your painter just how to produce a finish that will impart individuality to your home.

Just write to the Decorative Department of The Lowe Brothers Company, Dayton, Ohio, or Toronto, Canada, and state your case.

The Lowe Brothers Company
DAYTON—Factories—TORONTO
Branches in Principal Cities

Press of The Lowe Brothers Company
Dayton, Ohio, U. S. A.

100 T 11 7126

Mellotone

A Flat Wall Finish—Washable

For description see page eleven of this folder.
Also made in White 622

Ivory 627

Light Maize 632

Buff 630

Cream 628

Adam Green 629

Orchid 634

Italian Drab 639

Light Sand 636

Light Rose 635

Green Tint 613

Mystic Gray 637

Aster Yellow 633

Light Tan 619

Venice Blue 638

Pecan Brown 640

Medium Tan 631

MELLOTONE GLAZING LIQUID 626

A glazing liquid to be tinted with oil colors and used over Mellotone to produce Tiffany effects.

MELLOTONE HEAVY WHITE 656

A special flat wall finish of heavy consistency (double thick), designed for one coat work.

BLACKBOARD SLATING 590

For use on wood, hard smooth plaster, metal or paper. Dries with dull finish. Easy to write on, easy to clean.

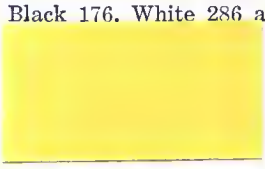
Auto Enamel

QUICK-DRYING

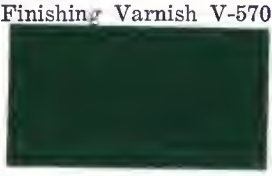
For description see page twelve of this folder.

Also made in

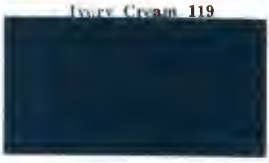
Black 176. White 286 and Finishing Varnish V-570



Ivory Cream 119



Cascade Green 124



Sport Blue 127

Taxi Yellow 123

Shell Gray 121

Myrtle Green 122

York Red 120

Cocoa Brown 125

Normandy Blue 118

Royal Maroon 126

Neptunite Varnish

Neptunite excels in ease of working, flowing, quick drying, high and lasting luster. Will never turn white even when subjected to severe water exposure.

For further description see page nine of this folder.

Neptunite Floor V-659

Neptunite Interior V-658

Neptunite Rubbing V-660

Neptunite Spar V-657

AUTO LEAD PRIMER 205

For priming bare spots on both wood or metal surfaces before finishing with Auto Enamel.

AUTO TOP FINISH 210

A quick-drying elastic coating for renewing black luster finish and water-proofing auto tops of all kinds.

LACQUER POLISH C-2403

Cleans, renews and polishes motor cars, furniture and all lacquered, varnished and enameled surfaces.

Neptunite Varnish Stain

A varnish stain for renewing the finish on furniture, floors, woodwork; it stains and varnishes in one operation.

For further description see page thirteen of this folder.

Light Oak 185

Ground Color 551

Dark Oak 186

Cherry 184

Walnut 187

Golden Oak 209

Also made in
CLEAR V-566 and
LINOLEUM
FINISHING V-645

Mahogany 188

Truck and Tractor Paint

A durable enamel paint for trucks, tractors, gas engines, wagons and implements.

For further description see page twelve of this folder.

Also made in Black 175

Yellow 534

Bright Red 172

Gray 799

Deep Orange 169

Green 173

Boston Blue 171

CRACK FILLER 278

For filling cracks in old or new floors before staining, painting or varnishing.

BRILLIANT BRONZING LIQUID V-648

A high quality bronzing liquid for mixing with either Gold or Aluminum Bronze Powder.

PASTE WOOD FILLER

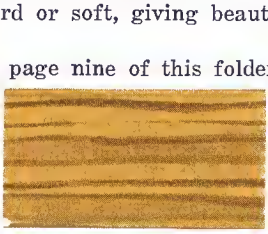
For filling open-grained woods such as oak, chestnut and walnut.

Non-Fading Oil Stain

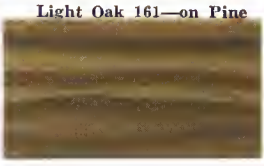
For staining new wood, hard or soft, giving beautiful and permanent effects.

For further description see page nine of this folder.

Light Oak 161—on Pine



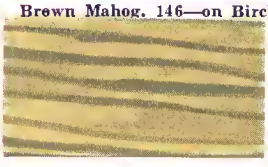
Dark Oak 160—on Pine



English Oak 283—on Pine

Brown Mahog. 146—on Birch

Walnut 159—on Walnut



Gray 147—on Pine

Mahogany 162—on Birch

Mahogany 162—on Pine

Linduro Enamel

Linduro—the result of our supreme endeavor in enamel making—supplies both beauty and quality in finish for woodwork, furniture and exterior surfaces.

Linduro works easily under the brush, dries without brushmarks, and gives to a surface a tile-like smoothness and hardness that is as easy to clean as a china plate.

Linduro's glistening luster may be rubbed to a dull finish if desired.

Made in Gloss White and Eggshell Gloss White.

FURNITURE POLISH V-916

A transparent liquid polish for cleaning and renewing the finish on finest furniture, pianos and woodwork.

ALUMINUM PAINTS

"Ready-Mixed,' No. 443. Ready for use. Of unsurpassed quality.

"Paste and Liquid," No. 442. In double compartment cans. Especially suited wherever high brilliance is desired.

"Metallic," No. 441. Ready for use. A medium priced aluminum of good value for less expensive work.

All of Lowe Brothers Aluminum Paints may be used on either exterior or interior surfaces, wood or metal.

ENAMEL UNDERCOATING 200

A flat white undercoating. Covers, works and sands well.

BATH TUB ENAMEL 285

A clear, white, tough, durable enamel which will stand hot and cold water well. For bath tubs, kitchen sinks and refrigerators.

Floor Enamel

A hard, quick-drying enamel for use on interior floors, or decks of boats. It covers well and is easy to apply.

For further description see page ten of this folder.

Dust Gray 388

Oak Color Dark 368

Oak Color Light 367

Stone Gray 389

Dark Slate 453

Tile Color 371

Mahogany Color 372

Walnut Color 376

Standard Barn Paint

A barn paint of unusual covering and spreading capacity. Represents a standard of quality not found in other barn paints.

For further description see page twelve of this folder.

Big Four Yellow 414

Gray 437

Bright Red 417

Bronze Green 418

Derby Red

For barns, silos, fences, etc. For further description see page **ten** of this folder.

Derby Red 394

GRAPHITE PAINT 380

Excellent for the preservation of smokestacks, bridges, metal and shingle roofs, and other similar surfaces.

RICH-TONE SHINGLE STAIN

A penetrating, preservative stain, made in lasting colors, for shingles and rough-sawed siding. Ask for color card.

YACHT WHITE M-583

A marine product that dries to a smooth, semi-flat, enamel-like finish. Cleans easily and quickly by scouring.

Porch and Deck Paint

For floors and other surfaces exposed to the weather. It works easily, dries thoroughly and wears well.

For further description see page ten of this folder.

Fog Gray 588

Drab 593

Gray Stone 594

Dark Lead 596

Brown Stone 599

Smoke Gray 587

Screen Enamel

A durable, quick and hard-drying enamel for wire cloth and screen frames, metal or wood.

For further description see page ten of this folder.

Green 206

Black 207

Standard Metallic Paint

Made especially for use on metal roofs, bridges, smokestacks, iron tanks, and similar metal surfaces; but is also suitable for barns, fences, shingle roofs, and wooden structures.

Red 395

Green 258

Brown 396

Black 212

GALVANIZED IRON PRIMER 738

A light-bodied gray paint designed for use as primer on galvanized iron.

BLAK-EN-AL 817

An inexpensive jet black pitch paint for use on felt, canvas or metal roofs, silos, boiler fronts and smokestacks.

IRON ENAMEL

Made especially for finishing stove pipes and parts, furnaces, registers, grate fronts and iron surfaces.

Mello-Gloss

A Semi-Gloss Finish for Walls and Woodwork

Mello-Gloss dries with a hard semi-glossy surface which in a few weeks, changes to a satiny sheen that will last for years.

Walls painted with Mello-Gloss may be cleaned with soap and water or Lowe Brothers Cleaner. All dirt, grease, finger prints, and even ink spots let go of a Mello-Glossed surface, thus making frequent repainting unnecessary.

Mello-Gloss serves equally well on plaster, metal, burlap, canvas, wallboard and concrete surfaces.

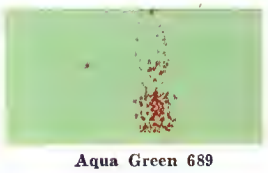
Mello-Gloss covers a large surface area (approximately 700 square feet per gallon) thus it is economical in the long run.

White 782 Reducer V-783

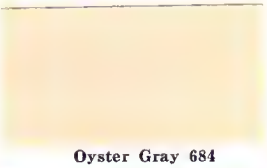
Ivory White 776

Peach 688

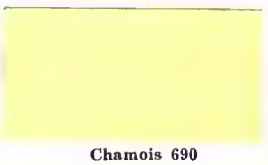
Cream 683



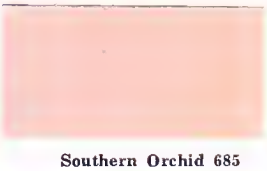
Aqua Green 689



Oyster Gray 684

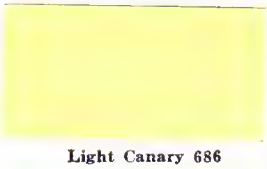


Chamois 690



Southern Orchid 685

Warm Travertine 691



Light Canary 686

Dado Tan 692

Bud Green 687

Bath Blue 841

Mello-Gloss Reducer. For reducing Mello-Gloss. Other thinners should not be used.

STUCCO PAINT

For exterior and interior use. Seals the pores of cement, concrete and stucco surfaces. Dries with eggshell gloss.

PAINT AND VARNISH REMOVER V-919

Quick in action. Stays soft, allowing ample time to remove old finish.

HIGH STANDARD LIQUID HOUSE PAINT AFFORDS BEAUTY AND PROTECTION

The beauty, as well as the protection, of your home depends upon the paint used to cover the exterior surface. High Standard Liquid Paint is the ideal finish for exteriors and miscellaneous work. It comes in numerous colors which enable you to obtain a wide variety of color schemes. Also affords ample protection from the rusting and decaying action of the weather.

High Standard Liquid Paint has great covering or hiding power, spreading capacity, durability, and wears down

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